Business LMS

Use Moodle to Jump Start Your Talent Development

Corporate training is undergoing a major shift and Moodle is a key player in the professional education field. But, before we go into who's it for and why's it great, let's cover a few facts about Moodle.

Moodle is the most popular learning tool in the world. It's an acronym that stands for:
Modular **O**bject **O**riented **D**ynamic **L**earning **E**nvironment

Moodle is also an open source learning management system (LMS) that has been used in many different industries:

- Corporate
- Government
- Non-Profit
- Health Care
- Higher Education
- And, K-12 Learning Environments

And, it's the most widely adopted LMS in the world:

- Over 90 Million Learners
- Open Source
- Community Driven
- Used in practically every country

First of all, Moodle uses open-source technology. And, *the benefits of open-source technology are:*

I.   **Acceleration of Open Source Technology**: closed-source technology and proprietary systems make it difficult to deliver customized content. In addition, these systems tend to be inflexible and costly to maintain. But, the most important reason to steer clear of closed source and proprietary is that you're tied into one service provider. You could end up using a service that you're not happy with simply because it would be to costly to have to buy your content back. With open source, you can switch service providers while retaining your valuable content.

II. **Community Driven:** Moodle has learning forums and an ecosystem of third party add-ons that enhance the functionality as needed. The best example could be that Moodle is to LMS what WordPress is to Website Development. Customizable themes, options and upgrades are readily available.

III. **Native Apps for iOS and Android:** Tablets and cellphones are becoming the content delivery device of choice for practically everybody. Moodle has already developed native apps with optimized features for the device that the learner chooses to use. Cross device training is a trend that more and more businesses are adopting.

IV. **Offers a Centralized Platform for Multiple Content Providers:** As mentioned above, many closed-source systems don't allow additional content providers. Imagine creating a training program that includes multiple providers; such as, Lynda, Udemy, TutsPlus, TeamTreehouse, CodeAcademy, et al. Moodle can handle that, no problem.

V. **Certification and Badges to Track Competition in the Learning Process:** This feature is already built into Moodle. Harness the power of certification and badgification by tracking your employees progress and develop the talent that's already in your organization. You can also set up succession plans and personalized learning paths that keep your employees engaged and looking forward to advancing to the next level.

Corporations are using Moodle more and more to invest in their employees by providing professional training that leads to career growth opportunities. It's not enough to simply recruit top talent. Strategies need to be put in place to retain them as well. Global organizations need help with employee connection and collaboration. Use Moodle to create a company culture of learning.

We are Learning and Development specialists and Moodle experts. Our experience has shown us the benefits of using Moodle as well as the challenges. Let's take a look at both:

Benefits	Challenges
Open Source	Best to Use Experts
Cost Effective	Version Upgrades
Fully Bespoke	Harness Analytics
Badgification/Certification	Different Course Formats
Real-Time Analytics	Measuring Analytics
Cross Device	Create Learning Paths
Tracking	Mix and Match Modules
Managing	Integration
HRIS/ERP Authentication	Add Language Packs

Although you may have an IT division already in place, we can provide an extension of that IT division by providing our Business LMS Service (which is your Moodle and LMS support team) that can help you employ the benefits and resolve your challenges (converting them into benefits).

Contact us and we can discuss a completely bespoke learning solution for you and your organization.